



## ***"2030 Carbon Neutral & 2050 Net Zero Emissions"***

San Fang's Sustainability Goals



The most fundamental way to replace petrochemical raw materials is by replacing them with renewable resources. San Fang is shifting to this in all we do... our factories and our materials.

The biggest hurdle for the materials in the price impact on consumers.

But...We must take the first step without any hesitation.



San Fang fully understands the urgency of carbon reduction for the earth's resources, and the economic pressure on the consumer side, too.

Thus, GENESY, is born under the goal of providing an affordable bio-based and recycled product.

GENESY features a 100% recycled PET non-woven substrate, and a coating which includes Bio PU resin to result in a better LCA. All while maintaining an affordable price.

In addition, GENESY is one of our softest products to date... a non-woven with a handfeel similar to a microfiber due to our new "Flex Modulus technology".

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A little carbon off each product.. equals a lot of carbon off for the globe !



***Sustainability is just like  
Saving***



Please contact our sales team to feel the charm of this material.

